



***FOR IMMEDIATE RELEASE***

***CONTACT IN JAPAN***

Internet Initiative Japan Inc.  
Junko Higasa  
Investor Relations/Media Relations  
E-mail: [ir@ij.ad.jp](mailto:ir@ij.ad.jp)  
Phone: 81-3-5259-6500

***CONTACT IN THE UNITED STATES***

Thomson Financial / Carson  
Mami Ogawa  
Investor Relations  
E-mail: [mami.ogawa@tfn.com](mailto:mami.ogawa@tfn.com)  
Phone: 212-701-1824

**IIJ First Quarter 2001 Conference Call  
to be Broadcast Over the Internet**

**New York, August 1, 2001** – Internet Initiative Japan Inc. (Nasdaq: IJJ) (“IIJ”), one of Japan’s leading Internet access and network solutions providers, announced today that it intends to release its financial results for the first quarter 2001 ended June 30, 2001 on Tuesday, August 14, 2001 (EDT), after the market closes. In conjunction with this release, IIJ will host a conference call on the following day, which will be simultaneously broadcasted over the Internet. Yasuhiro Nishi, Chief Financial Officer, will host the call.

**Wednesday, August 15, 2001**

***United States:***

9:00 AM Eastern Time  
8:00 AM Central Time  
7:00 AM Mountain Time  
6:00 AM Pacific Time

***Japan:***

10:00 PM Standard Time

Investors can access the conference call over the Internet through a link in the Investor Relations section of the Company’s homepage at [www.ij.ad.jp](http://www.ij.ad.jp), or through the Vcall website located at [www.vcall.com](http://www.vcall.com). Please allow 15 minutes prior to the call to visit the sites, and download and install any necessary audio software. A replay will be available on the IIJ and Vcall websites for 90 days following the live call.

Internet Initiative Japan Inc. is Japan’s leading Internet-access and comprehensive network solutions provider mainly targeting high-end corporate customers. Founded in 1992, IIJ has built one of the largest Internet backbone networks in Japan and between Japan and the United States. IIJ and its group of companies provide total solutions ranging from new generation network services over optical-fiber infrastructure optimized for data communications to construction of Asia-wide IP backbone networks, high-quality Internet access, security system services, hosting/housing, content design and systems integration.

###