

*For Immediate Release*

January 17, 2024

Internet Initiative Japan Inc.

**IIJ Expands Its Japan Travel SIM Lineup of Prepaid SIM Cards for Visitors to Japan, Offering 7 Plans from 3 GB to 55 GB**

*-- Aimed at the diverse needs of the growing number of overseas visitors and others in Japan temporarily --*

TOKYO – January 17, 2024 - Internet Initiative Japan Inc. (TSE Prime: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced new additions to its lineup of Japan Travel SIM, prepaid SIM cards providing mobile data communication service to visitors to Japan and temporary returnees. Joining the existing 3 GB and 6 GB (30 days) versions are new SIM cards with capacities of 10 GB, 15 GB, 25 GB, 35 GB, and 55 GB (30 days). These will be made available starting from February 6, 2024 at approximately 400 outlets throughout Japan that already handle the existing products, including electronics stores and airport shops.

Japan Travel SIM is sold as a package containing a multi-size three-in-one SIM card (for standard, micro, and nano sizes) with preset data communication capacity. Simply by inserting the SIM card in a SIM lock-free mobile device or Wi-Fi router, performing the necessary setup in the device, and registering an email address, customers are able to enjoy mobile data communication in Japan throughout the nationwide NTT Docomo 4G (LTE) and 3G service areas.

In October 2023, the number of visitor arrivals in Japan exceeded for the first time the number for the same month in 2019, the year prior to the COVID-19 pandemic,\* as inbound tourism is returning to pre-pandemic levels. The numbers are expected to continue growing. To meet the diverse needs of visitors to Japan from abroad, IIJ will be offering SIM cards with larger capacity than the existing 3 GB and 6 GB (30 days) products, for customers with greater data communication needs while in Japan.

\*Japan National Tourism Organization (JNTO), “2023 Visitor Arrivals to Japan and Japanese Overseas Travelers by Month”

<https://statistics.jnto.go.jp/en/graph/#graph--latest--figures>

■ Data capacity

Product name	Capacity
Japan Travel SIM 55GB (3in1)	55 GB
Japan Travel SIM 35GB (3in1)	35 GB
Japan Travel SIM 25GB (3in1)	25 GB
Japan Travel SIM 15GB (3in1)	15 GB
Japan Travel SIM 10GB (3in1)	10 GB
Japan Travel SIM 6GB (3in1)	6 GB
Japan Travel SIM 3GB (3in1)	3 GB

■ Start of sales

Tuesday, February 6, 2024

■ Service specifications

Price	Open pricing
Usage period	30 days from the start of use for data communication
Data add-on <sup>(*1)</sup>	Available
SIM card type	Multi-size SIM (compatible with standard, micro, and nano SIM slots)
Coverage area <sup>(*2)</sup>	Can be used in Japan wherever NTT Docomo 4G (LTE) or 3G service is available.
Supported languages	Text on SIM card packaging: Japanese, English, Chinese (simplified) Instruction manual: Japanese, English, Chinese (simplified/traditional), Korean, Thai Service website: Japanese, English, Chinese Telephone support:* Japanese, English, Chinese *9:00 a.m. to 7:00 p.m. JST, 7 days a week
Where sold <sup>(*3)</sup>	Please see the service website ( <a href="https://tr.ijmio.jp/shop/">https://tr.ijmio.jp/shop/</a> ).

\*Japan Travel SIM is for data communication use only. It cannot be used for voice or short message service.

\*On a SIM-locked device, it is necessary to perform an unlocking procedure before this card can be used.

\*1 Additional data capacity can be purchased by using an IJmio Coupon Card or Brastel Card. The additional data can be used until the end of the third month after it was added. Please note that once the usage period has ended, it will no longer be possible to add data to the SIM card.

\*2 Actual communication speeds are device dependent. 3G can be used in locations where 4G (LTE) is not available.

\*3 Data capacity of Japan Travel SIM may vary depending on the distributors.

➤ See the following site for details of Japan Travel SIM.

<http://ijm.io/t.sve>

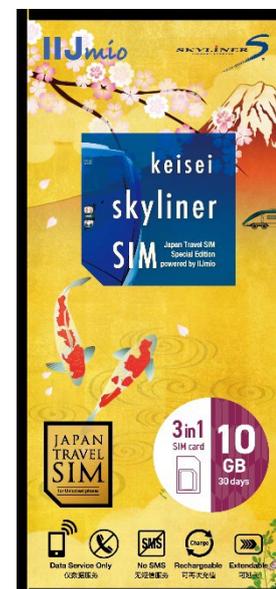
■ Typical package designs



Standard package



BIC SIM package



KEISEI Group package

IJJ will continue providing highly convenient services that enable visitors to Japan to enjoy stress-free use of mobile communications.

### **About IJJ**

Founded in 1992, IJJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IJJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IJJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IJJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IJJ was listed on the Prime Market of the Tokyo Stock Exchange in 2022. For more information about IJJ, visit the official website: <https://www.ijj.ad.jp/en/>.

*The statements within this release include forward-looking statements about future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results.*

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