

For Immediate Release

**JPAAWG, Japan Anti-Abuse Working Group to be Established
as the Japanese Regional Office for the International Group M3AAWG**

– JPAAWG will act against spam email and other forms of Internet abuse and strengthen cooperation in Japan –

TOKYO—October 24, 2018—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the creation of the Japan Anti-Abuse Working Group (JPAAWG), an industrial organization that promotes discussion and anti-abuse strategies, especially focused on email security, among partner organizations in regard to security and malware on the Internet and mobile devices. IIJ created JPAAWG as a joint venture with key Japanese Internet service providers (ISPs), telecom providers, and cloud service operators.

In Japan, the industry has reduced the volume and rate of spam emails through various measures that include implementing Outbound Port 25 Blocking (OP25B), which blocks the port used for spam email transmissions, and adopting reputation-based blocking and transmission domain authentication technologies. However, spam email has become cleverer and more pernicious over the years. The damage caused by targeted attacks, phishing, ransomware, and other financial attacks sent through emails and messaging services has become more severe, making more advanced countermeasures a necessity. Furthermore, as new messaging services have proliferated, mainly on smartphone platforms, there is a greater need for anti-spam message technologies for services and applications other than standard email.

Given these circumstances, IIJ has partnered with key Japanese ISPs, cloud service providers, messaging service operators, software developers, and hardware manufacturers to establish JPAAWG, an industrial organization that promotes discussion and anti-abuse strategies among these entities.

JPAAWG was established as the Japanese regional branch of the Messaging, Malware and Mobile Anti-Abuse Working Group (M3AAWG), an international working group involved in anti-abuse strategies for messaging platforms, malware, and mobile services.

All the members of JPAAWG will examine and promote strategies for improving Japan's Internet security situation by leveraging the knowledge and know-how they possess in their respective fields.

About IIJ

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ listed on the U.S. NASDAQ Stock Market in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <https://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most

recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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