

***For Immediate Release***

**IIJ to Release an Original Anime Audio Drama  
Through its PrimeSeat High-Resolution Audio Streaming Service**

TOKYO— August 3, 2016— Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it starts the serialization of an original audio drama on PrimeSeat, the high-resolution audio streaming service, from August 12, 2016.

PrimeSeat is a service that provides high-resolution audio streaming for a variety of genres, from music to the sounds of nature. As a trial for this new service, IIJ is producing an original audio drama featuring popular Japanese voice actors and recorded in high-resolution (PCM192KH z /32bit). The program is called "Twins and Android Are Always Hungry" and will be available for on-demand streaming.

The program consists of five chapters, each divided into two parts, for a total of ten episodes. The series also includes an introductory single-chapter episode preceding the series itself to be released on Friday, August 12. The first installment of Chapter 1 will be released on Thursday, August 25, with subsequent episodes following every other Thursday. Episodes will be free for streaming in the two weeks until the next episode is released; once the next episode comes out, previous episodes will be available for JPY200 each. The introductory episode (Episode 0) will remain free of charge, even after the release of Episode 1.

**Release Schedule**

Episode 0 (always free)	Friday, August 12, 10:00 am	Series introduction (15 minutes)
Episode 1	Thursday, August 25, 10:00 am	Chapter 1, part 1 (15 minutes)
Episode 2	Thursday, September 8, 10:00 am	Chapter 1, part 2 (15 minutes)
Episode 3	Friday, September 23, 10:00 am	Chapter 2, part 1 (15 minutes)
Episode 4	Thursday, October 6, 10:00 am	Chapter 2, part 2 (15 minutes)
Episode 5	Thursday, October 20, 10:00 am	Chapter 3, part 1 (15 minutes)
Episode 6	Friday, November 4, 10:00 am	Chapter 3, part 2 (15 minutes)
Episode 7	Thursday, November 17, 10:00 am	Chapter 4, part 1 (15 minutes)
Episode 8	Thursday, December 1, 10:00 am	Chapter 4, part 2 (15 minutes)
Episode 9	Thursday, December 15, 10:00 am	Chapter 5, part 1 (15 minutes)
Episode 10	Thursday, December 29, 10:00 am	Chapter 5, part 2 (30 minutes)

## Summary of the Audio Drama

### The story

Twin sisters Ibuki and Inori Kamiya, high school students at the private “Minami Otori Academy” (known as Mio Academy), are always using up their allowance to pursue their gadgetry research, leaving them hungry most of the time. This leads them to set up the IJ SOS Service—along with an android named Jiro, built by the sisters—to help others at school with troubles they encounter. For their services, Ibuki and Inori are paid in cafeteria meal tickets, which keep them motivated to use IT technologies to solve problems around the academy. Will these two sisters be able to feed themselves with this plan?

### Cast

Ibuki Kamiya: Saki Fujita (voice), Miyu Miyasaka (illustrations)

Inori Kamiya: Manami Numakura (voice), Miyu Miyasaka (illustrations)

Jiro: Yuya Hirose (voice), Miyu Miyasaka (illustrations)

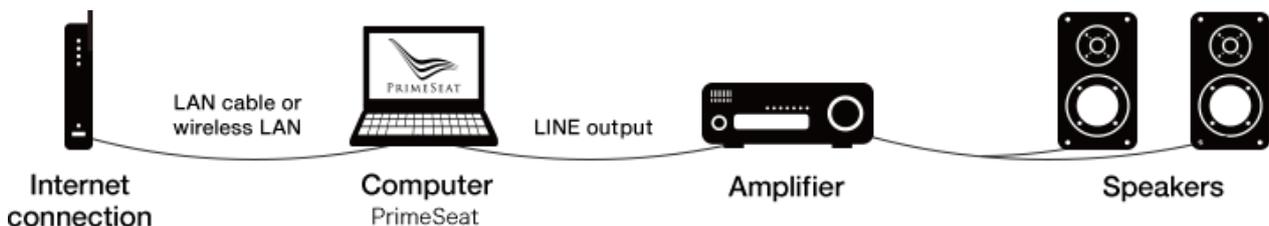
\* This audio drama is delivered in only Japanese language.

## How to listen with PrimeSeat

With headphones:



With speakers:



\* PrimeSeat dedicated software (available for Windows and Mac) must be installed to access PrimeSeat audio.

## About PrimeSeat

PrimeSeat is the world’s first live streaming service in high-resolution audio which was launched by IJ in 2015. High-resolution audio formats-including the popular DSD and PCM systems-faithfully reproduce analog sound without compression, allowing customers to enjoy the immersive, high-quality auditory experience of a concert hall right in their homes.

For more information about PrimeSeat, visit the web site at <https://primeseat.net/en/>.

IJJ will continue to provide streaming services to satisfy customers with a robust lineup of content in new genres.

### **About IJJ**

Founded in 1992, Internet Initiative Japan Inc. (IJJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IJJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IJJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IJJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IJJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IJJ, visit the IJJ Web site at <http://www.ijj.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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