

For Immediate Release

IIJ Offers New IPoE Option for its “IIJmio Hikari” Broadband Service for Individual Customers

-- New option compatible with FLET'S Hikari Next's Internet (IPv6 IPoE) connections--

TOKYO—April 21, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will begin offering its IIJmio Hikari IPoE Option for its IIJmio Hikari broadband service for individual customers, compatible with FLET'S Hikari Next's Internet (IPv6 IPoE) Connection.

IIJmio Hikari is a broadband service provided through the Hikari collaboration model—in which NTT East and NTT West are offering a wholesale fiber-optic connection service—that gives customers FLET'S Hikari and an Internet connection as a set under a single contract.

The IIJmio Hikari IPoE Option provides an IPv6 connection that is compatible with NTT East and NTT West's Internet (IPv6 IPoE) Connection. The IPoE connection does not require PPP account configuration, making it easier to connect to the IPv6 Internet. Because it is also possible to use an IPv4 connection via the conventional PPPoE connection method provided by IIJmio Hikari, customers can use both IPv6 and IPv4 connection environments using this one service.

In addition, by using a router compatible with Dual-Stack Lite (DS-Lite) tunneling technology that allows IPv4 connectivity over IPv6 network, customers can also use IPv4 connections via IPoE, making congestion less likely than with conventional networks for both IPv4 and IPv6 networks.

Option pricing

Initial Fee: Free

Monthly fee: JPY800 (before tax)

As part of a special offer, IIJ is offering the first two months for free to customers signing up for this option.

Special offer

Valid period: Thursday, April 21, 2016 through Tuesday, May 31, 2016

Eligibility: Customers who sign up to add the IIJmio Hikari IPoE Option within the valid period.

Details: Customers can receive up to two free months of IIJmio Hikari IPoE Option (the sign-up month and the following month).

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

For inquiries, contact:

IIJ Corporate Communications

Tel: +81-3-5205-6310 E-mail: press@ij.ad.jp

URL: <http://www.ij.ad.jp/en/>