

***For Immediate Release***

**IIJ to offer free Wi-Fi service with “Japan Travel SIM”, its prepaid SIM card for overseas visitors**

*--to include premium codes for the public WLAN service “TRAVEL JAPAN Wi-Fi,” enabling users to access over 200,000 Wi-Fi hotspots throughout Japan--*

TOKYO—December 21, 2015—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it is adding premium codes for the smartphone app TRAVEL JAPAN Wi-Fi\*<sup>1</sup>—which enables overseas visitors to access over 200,000 Wi-Fi hotspots throughout Japan—to the Japan Travel SIM\*<sup>2</sup> package, which includes a SIM card for IIJ's pre-paid mobile data service for visitors in Japan. Shipments of the new edition of the package will begin in the beginning of January 2016.

**Service Overview**

Customers visiting Japan can access over 200,000 Wi-Fi hotspots at no charge by downloading the free TRAVEL JAPAN Wi-Fi app and entering the premium code included with the Japan Travel SIM package. In addition to Wi-Fi connectivity, the app also provides useful information for customers' stays in Japan (including tourist destination guides, product information, and coupons).

**Usage Guide**

- Step 1 Download the TRAVEL JAPAN Wi-Fi app from the App Store or Google play.
- Step 2 Agree to the terms of service.
- Step 3 Enter the premium code included in the package, as well as the other required information.

\*1 TRAVEL JAPAN Wi-Fi: A smartphone app for the free Wi-Fi service provided by Wire and Wireless Co., Ltd.

\*2 Japan Travel SIM: A package containing a SIM card loaded with a data allotment for high-speed transmissions. Customers can easily start data transmissions just by inserting the SIM card into their SIM-lock-free device and completing configurations on the device.

IIJ will continue to offer highly convenient services that enable customers visiting Japan to access speedy mobile environments.

**About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan’s leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ’s

services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IJ, visit the IJ Web site at <http://www.ij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

For inquiries, contact:

IJ Corporate Communications

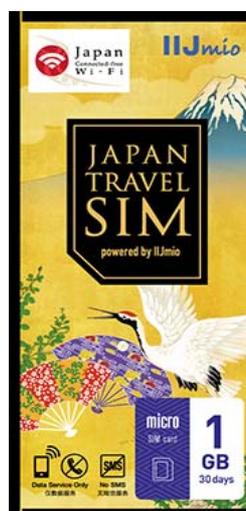
Tel: +81-3-5205-6310    E-mail: [press@ij.ad.jp](mailto:press@ij.ad.jp)

URL: <http://www.ij.ad.jp/en/>

- Image of the Package
  - TRAVEL JAPAN Wi-Fi  
(The premium code is listed on an inside fold.)



- Japan Travel SIM



- Japan Travel SIM Service Specifications

Service Name	Japan Travel SIM	
Types	1GB (30 days)	2GB (3 months)
Data Transmissions Volume	1GB	2GB
Usage Term*1	Thirty days, inclusive of the day of the first transmission	Until the end of the third month after the day of the first transmission
Sales Price	Open Price	Open Price*2
Additional Data Transmissions Capacity*3	Possible	
Transmission Speed (LTE Areas)*4	Down link 225Mbps / Up link 50Mbps	
Usage Area	Coextensive with the area in which NTT docomo's LTE and 3G services can be accessed in Japan	
SIM Card Types	Standard-size SIM, microSIM, nanoSIM	
Available Languages	<ul style="list-style-type: none"> <li>•Packaging (cardboard sheet on which the SIM card is mounted): Japanese, English, Chinese (simplified)</li> <li>•Instruction booklet, web page for the service(<a href="https://t.iijmio.jp/en/">https://t.iijmio.jp/en/</a>): Japanese, English, Chinese (simplified and traditional), Korean, Thai</li> <li>•Phone support Japanese, English, Chinese From 9:00 am to 7:00 pm, 365 days per year</li> </ul>	
Where to Buy	See the web page for the service ( <a href="https://t.iijmio.jp/en/">https://t.iijmio.jp/en/</a> )	

\*1 No extensions of the usage period or transitions to monthly plans available. Data transmissions capacity cannot be added to SIM cards whose usage period has expired.

\*2 The IIMio Prepaid Pack, tailored to residents of Japan, is JPY3,791 (plus tax).

\*3 Additional data transmissions capacity can be purchased using an IIMio Coupon Card or a Brastel Card. The method of adding data transmissions capacity differs by service, so please check the respective web page:

· IIMio Coupon Card: <https://t.iijmio.jp/en/recharge/>

· Brastel Card: <http://brastel.com/eng/japantravelsim>

\*4 Transmission speeds may vary based on the device used. Outside LTE areas, 3G transmissions are available.

\* SMS and voice functionality are unavailable for Japan Travel SIM cards