



*For Immediate Release*

**Net Chart and Fuji Electric Cable to Launch “medi-patch”  
—Antibacterial LAN Cables— for the Medical Industry**

TOKYO—February 16, 2015—Net Chart Japan Inc. ("Net Chart"), a LAN network construction company and 100% owned subsidiary of Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJ, TSE1: 3774)—one of Japan's leading Internet access and comprehensive network solutions providers—today announced the release of "medi-patch" antibacterial LAN cables and twisted pair cables (shielded) for use in the Medical Industry, with partner Fuji Electric Cable Co., LTD. ("Fuji Electric Cable"), a manufacturer and seller of fire-resistant cables, communications cables, LAN cables, optical fiber cables, and devices and processed goods. The cables will launch on March 1, 2015. These cables will be the first antibacterial LAN cables to be released commercially in the world.

Net Chart and Fuji Electric Cable had previously released the light-weight, eco-friendly LAN cable - eco-patch - in 2008. The eco-patch cables have roughly half the diameter of conventional cables and offer superior workability when cabling. As of December 2014, more than 790,000 cables have been shipped to a variety of customers, mainly data center operators. The new medi-patch cables offer the same small diameter and light weight as eco-patch, but have been developed for the medical industry and offer superior antibacterial properties. The companies will also begin selling antibacterial twisted-pair cables for use in construction that are both antibacterial and offer shielding to reduce interference from noise.

The use of IT continues to advance in the medical industry, such as external storage for rapidly increasing medical image data, and the construction of network environments for remote treatment and regional collaboration.

Net Chart and Fuji Electric Cable are committed to spreading the use of antibacterial LAN cables that maintain physical safety within medical institutions and to promoting the use of IT solutions in the medical industry—such as building hospital networks and medical information system platforms that utilize the cloud computing service.

**About Net Chart**

Net Chart Japan Inc. was established in October 2006 as an IIJ Group company. Net Chart provides equipment installation and configuration services, wiring for new network installations, application installation and management support for LANs as well as other network construction services, primarily in Kanagawa Prefecture. For more information about Net Chart, visit the Web site at <http://www.ncj.co.jp/en/>.

## **About FUJI ELECTRIC CABLE CO.,LTD.**

Established in January 1951 as a part of SWCC SHOWA HOLDINGS CO.,LTD., FUJI ELECTRIC CABLE CO.,LTD. manufactures and sells fire-resistant cables, communications cables, LAN cables, and optical fiber cables, as well as related devices and processed products. For more information about FUJI ELECTRIC CABLE, visit the Web site at <http://www.tokyo-fuji.co.jp/> (Japanese text only.)

## **About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006.

For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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