

## *For Immediate Release*

### **IIJ to Launch “IIJ GIO Infrastructure P2”—A Next-generation Cloud Service**

TOKYO—July 14, 2015—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will upgrade and expand its cloud service portfolio for the IaaS that it offers through its “IIJ GIO Service” and will add the “IIJ GIO Infrastructure P2” (IIJ GIO P2) to its lineup in October 2015.

IIJ's current lineup of IaaS consists of the “IIJ GIO Hosting Package Service,” which enables customers to deploy public clouds easily online, and the “IIJ GIO Component Service,” which allows customers to build systems by assembling a variety of IT resources in custom combinations. The “IIJ GIO P2” service is a next-generation cloud service that represents subsequent stages in the evolution of the two existing IIJ GIO Services. IIJ will offer—together, as one unified service—a more reliable public cloud with increased processing performance and a private cloud that can be accessed instantly through an online application form.

IIJ GIO P2 comprises three lines: *public resources*, which offer shared resources primarily through virtual servers, and *private resources*, which provide VMware virtual environments and physical servers as dedicated resources, and *storage resources* that customers can use with all servers that are part of the public and private resources. Customers can select the optimal combination of resources to build their systems. In addition, IIJ GIO P2 has excellent compatibility with multiple carriers and extensibility of private segments, as well as other features that enhance its external connectivity. The service enables customers to seamlessly integrate their own on-premises systems and third-party cloud service environments. IIJ GIO P2 delivers the “one cloud”—a single cloud service that covers a wide range of customer needs.

#### **Overview of the IIJ GIO P2 Service**

##### 1) Public resources

IIJ provides shared resources primarily through virtual servers, offering a flexible public cloud that customers can use for a wide variety of applications—from development environments and simple web services to platforms for online games and e-commerce sites requiring high I/O performance. These resources have the following features:

##### Choice of the server types: “Performance-guarantee,” “Best-effort,” and “Dedicated types”

Customers can select the optimal server resources for their needs from among three types that offer different features.

- “Performance-guarantee-type” server resources provide customers that require stable processing performance with virtual servers to which CPU resources are reliably allocated. Customers can thus rest

assured that their resources will be available—for a fixed monthly price.

- “Best-effort-type” server resources consist of virtual servers that deliver low costs through the use of CPU cycle distribution. Pricing is usage-based and charged by the hour, enabling customers to optimize their costs.
- With “Dedicated-type” server resources, IJ provides dedicated virtual servers to customers that require high I/O performance capable of withstanding heavy workloads. These virtual servers run in secure server environments that are physically separated from other users' servers and that come equipped with solid-state drives (SSD) or high-speed flash storage produced by SanDisk.

Using an online interface, customers can combine the three server types and switch among them at will, allowing customers to optimize their systems for their uses.

#### Rapid server implementation with custom OS images

By capturing OS images of the virtual servers that are running in dedicated domains, customers can rapidly deploy new virtual servers based on those images. This allows scaling out during times of heavy workloads and reduces operational overhead when applying patches, providing speedy service. The dedicated domains in which custom OS images are stored are priced based on usage and based on the amount of space used. Thus no unnecessary costs are incurred.

#### 2) Private resources

IJ supplies a highly reliable private cloud that corporate customers can use even for their mission-critical systems and can easily migrate from on-premises environment. IJ offers a lineup of resources that consists primarily of VMware virtual environments and physical servers, delivering dedicated resources to customers. These resources have the following features:

#### Rapid online service deployment

Unlike the existing “IJ GIO Component Service,” users can sign up for the new service online. Through a control panel, customers can access the service instantly (if using the standard model) and can self-manage server resources. Customers can adjust the resources they require in one-day increments.

#### Flexible customization of high-spec server resources

Compared with the current IJ GIO Component Service, the performance of the servers that customers can choose has increased, with specifications including CPUs that support a maximum of 24 cores and 192GB of memory, and provide support for 10Gbps bandwidth. Disk and other server specifications can also be customized online. By increasing the amount of installed memory to raise the degree of server consolidation, customers are free to design and implement servers that are tailored to their system requirements.

## The IJ GIO P2 Lineup

	Lineups	Features	CPU/Memory	Minimum monthly fee
Public Resources	Virtual Server +Performance-Guarantee Type	- CPU resources allocated with certainty	Choice of 16 configurations, from 1 core/3GB to 12 cores/48GB	JPY5,800
	Virtual Server +Best-Effort Type	- CPU resources pooled among multiple customer contracts - Memory-based performance allocated with certainty	Choice of 16 configurations, from 1 vcore/1GB to 16 vcores/24GB	JPY1,100 *JPY1.5 per hour
	Virtual Server +Dedicated Type	- Dedicated physic chassis - Equipped with SSD or high-speed flash storage produced by SanDisk	Two choices: -16 cores/96GB (SSD) -16 cores/192GB (with SanDisk-produced flash storage)	JPY105,000
Private Resources	Virtual Platform VW Series	- Deployed Virtual servers on hypervisors at will - Supports bandwidth up to 10Gbps	Two choices: -12 cores/128GB -24 cores/192GB	JPY108,000
	Physical Server +Single Type	- Three types of OS - Equipped with solid-state drives or high-speed flash storage produced by SanDisk	12 cores/64GB	JPY75,000
	Physical Server +Cluster Type	- High-availability (HA) cluster type		

(\*) Prices shown do not include tax.

### Future plans

IJ will begin offering items from its menu of IJ GIO P2 services starting in October 2015. It plans to target new customers migrating systems in on-premises to cloud environments.

IJ will continue to offer customers innovative cloud services that are tailored to their needs.

### About IJ

Founded in 1992, Internet Initiative Japan Inc. (IJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IJ, visit the IJ Web site at <http://www.ij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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