

For Immediate Release



IIJ America Announces Resignation of President and CEO

TOKYO—July 31, 2015—IIJ America Inc., a 100% owned subsidiary of Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), today announced the resignation of President and CEO, Kokichi Matsumoto, effective July 31, 2015. Koichi Maruyama, Executive Officer, Global Division Director of IIJ will concurrently serve as President and CEO of IIJ America Inc.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ijj.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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