

For Immediate Release

IIJ Announces Appointment of Two New Executive Officers and Promotion of Four Executive Officers

TOKYO—March 26, 2015—Internet Initiative Japan Inc. ("IIJ", NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today resolved to promote four executive officers and appoint two new executive officers at the Board of Directors Meeting held on March 26, 2015.

(1) Promoted Four Existing Executive Officers (as of April 1, 2015)

New title	Name	Current title
Senior Executive Officer, CTO In charge of Network Division	Junichi Shimagami	Executive Managing Officer In charge of Network Division
Executive Managing Officer In charge of Technology Unit and Corporate Planning Department	Naoshi Yoneyama	Executive Officer In charge of Technology Management Division
Executive Managing Officer In charge of Enterprise Business Division 1, 3 and Strategic Business Division	Makoto Ajisaka	Executive Officer In charge of Enterprise Business Division 3
Executive Managing Officer In charge of Service Operation Division	Yoshikazu Yamai	Executive Officer In charge of Service Operation Division

(2) Appointed Two New Executive Officers (as of April 1, 2015)

New title	Name	Current title
Executive Officer In charge of Solution Division	Seiji Okita	Division Director of Solution Division
Executive Officer In charge of Platform Division	Masakazu Tachikui	Division Director of Platform Division

As of April 1, 2015, our executive officers will be as follows.

Senior Executive Officer	Kazuhiro Tokita	Senior Executive Officer, CTO	Junichi Shimagami
Executive Managing Officer	Masayoshi Tobita	Executive Managing Officer	Kiyoshi Ishida
Executive Managing Officer	Naoshi Yoneyama	Executive Managing Officer	Makoto Ajisaka
Executive Managing Officer	Yoshikazu Yamai	Executive Officer	Yasumitsu Iizuka
Executive Officer	Koichi Maruyama	Executive Officer	Naoya Kaihara
Executive Officer	Seiji Okita	Executive Officer	Masakazu Tachikui

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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