

## *For Immediate Release*

### **IIJ Offers Japan's First Bandwidth-based Plan on IIJ Mobile M2M Access Service**

*--A fixed-rate contracted bandwidth service suited for larger-scale M2M use--*

TOKYO—May 27, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will expand its service lineup for the IIJ Mobile M2M Access Service—a wireless Machine-to-Machine (M2M) data communication service—with Plan C, a fixed-rate contracted bandwidth plan, starting on June 9, 2014. In addition, its service function is also strengthened for M2M businesses.

The IIJ Mobile M2M Access Service provides SIM cards for M2M devices to access a closed network dedicated to M2M use. The service currently offers two metered rate plans: Plan A, which allows high-speed data communications only at night, and Plan B, which allows constant low-speed communications. However, with the introduction of Plan C, IIJ will be the first to provide a fixed-rate bandwidth-based plan in Japan for services offered by MVNOs for M2M use.

While the charges for Plan A and Plan B increase as the number of lines or amount of data communications, Plan C offers a certain bandwidth for a fixed monthly rate. This plan is optimal for large-scale M2M use, as data communications over multiple lines can be aggregated within the contracted bandwidth in an effort to improve cost performance. Furthermore, while telecom carriers contract provisioned bandwidth at a minimum of 10 Mbps, Plan C offers contracted rates starting from 1 Mbps, allowing M2M business customers to start small.

The service also offers support for multi-tenant gateways and an API for M2M businesses.

#### **Feature Highlights**

##### Support for multi-tenant gateways

While a gateway is traditionally required for each customer network to connect to a closed network, this service allows for multiple user groups (tenants) to share a gateway that has been distributed virtually. Each tenant can select each plan (A, B, or C).

This reduces cost and speeds deployment, and helps resale partners wishing to scale their M2M businesses by providing services to multiple end users.

##### API availability

The service now offers an application programming interface (API) which can be used to obtain information about contracts and lines. Customers can easily link their systems using the API, can view the amount of

transferred packets and SMS data for each line, and can disable and re-enable lines with more flexibility. IJ plans to add API functionality to the IJ SMS Push Service, which sends SMS messages to multiple M2M devices simultaneously using push notification.

The service will be exhibited at IJ's booth during the EXPO COMM Wireless Japan 2014 held at Tokyo Big Sight from Wednesday, May 28, 2014.

IJ will continue to expand its services in response to the needs of our customers.

### Specifications and prices

Plan	Plan C
Time window for data communications	24 hours
Communications speeds	Download max 150 Mbps Upload max 50 Mbps (depending on communications speed of device and contracted bandwidth)
Initial fee	JPY 30,000 per contract
Registration fee	JPY 3,000 per line
Basic monthly fees	JPY 200 per line, per month (JPY 340 if SMS is used)
Bandwidth charge	JPY 300,000 every 1 Mbps, per month
Minimum usage period	Free
Modules provided	Standard SIM, micro SIM, nanoSIM

### For reference

Plan	Plan A	Plan B
Time window for data communications	10 p.m. - 6 a.m. (JST)	24 hours
Communications speeds	Download max 150 Mbps Upload max 50 Mbps (depending on communications speed of device)	Upload/Download max 200 kbps
Initial fee	JPY 30,000 per contract	
Registration fee	JPY 3,000 per line	
Basic monthly fees	JPY 300 per line, per month (JPY 440 if SMS is used)	JPY 460 per line, per month (JPY 600 if SMS is used)
Metered amount	If total traffic for a month exceeds 30 MB, traffic is billed at 0.01 yen per 128 bytes (*1)	
Minimum usage period	Free	
Modules provided	Standard SIM, micro SIM, nanoSIM	

\*1 The monthly data traffic for the contracted line can be shared. If the total monthly traffic for the contracted line exceeds (30 MB x the number of lines), the excess data will be charged at the metered rate.

\* Universal service fees are charged separately.

\* The prices shown do not include tax.

\* Use of IJ Mobile M2M Access Service requires agreements of related services for: IJ GIO Remote Access Service, IJ Mobile Large-Scale Private Gateway Service, and IJ Authentication Outsource Service.

## **About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

*The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

### For inquiries, contact:

IIJ Corporate Communications

Tel: +81-3-5205-6310 E-mail: [press@iij.ad.jp](mailto:press@iij.ad.jp)

URL: <http://www.iij.ad.jp/en/>