

For Immediate Release

IIJ Launches IIJ GIO for SAP Solution PoC for SAP HANA

TOKYO—June 23, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the launch of IIJ GIO for SAP Solution PoC for SAP HANA on July 1, 2014. The solution offers a trial environment for validating SAP's in-memory database, SAP HANA®, prior to introducing it into a production environment. The solution allows SAP partner companies to try out trial environments and remote access functions with “SAP® Business Suite powered by SAP HANA” business applications pre-installed on the IIJ GIO Service, a cloud computing service. Partners can use this environment to test migration, performance, templates, and other features when transitioning to SAP Business Suite powered by SAP HANA.

Background

Developed by SAP AG, SAP HANA is a database that utilizes in-memory technology. Without conventionally accessing a disk, SAP HANA stores and processes data in memory, which enables high-speed data processing. It is gaining attention as a revolutionary technology. On the other hand, mission-critical systems support its core business processes require stable operation, and it is necessary to thoroughly test existing systems running SAP applications before switching databases over to SAP HANA. For partners who are tasked with building and installing SAP applications, IIJ will offer a test environment for the SAP Business Suite powered by SAP HANA utilizing the features of the cloud, and providing support in establishing the most suitable methodologies.

Highlights

1. A cloud platform to use SAP Business Suite powered by SAP HANA

IIJ offers the following services as a part of the infrastructure:

Service name	Summary
IIJ GIO Component Service Virtual Platform VW Series	This service allows customers to freely use operating systems and applications that are running on VMware, on the cloud without any changes. This provides customers with an environment that is identical to their own private clouds. Customers are provided with a private environment comprising a single server with a 12-core CPU, 96 GB of memory, and a high-speed 1 TB data store.
IIJ GIO Remote Access Service	This network service allows for a secure connection to the trial environment over a VPN.

2. SAP Business Suite applications

SAP Business Suite powered by SAP HANA comes pre-installed with the following applications, under the assumption that it will run on Virtual Platform VW Series.

- SAP ERP
- SAP® NetWeaver Business Warehouse (BW)

3. SAP HANA environment

A single SAP HANA environment equipped with 256 GB is offered in a private environment.

Note. This solution is meant to be used as a test environment for advance verification prior to installation. It cannot be used in system landscapes for development, testing and production environments.

Further plans

In addition to offering the SAP HANA advance testing environment solution, IJJ plans on releasing a cloud-based service which allows for the use of system landscapes including production environments, “IJJ GIO Component Service Database Add-on In-memory Platform for SAP HANA®”. Using the service along with IJJ GIO Component Service Virtual Platform VW Series—a service which builds flexible private clouds—allows customers to build assetless core business systems using SAP Business Suite powered by SAP HANA. IJJ will continue to offer solutions to reduce customer administration costs.

Sales target

This service is provided by IJJ and SAP Japan Co., Ltd. as one component of their cloud business strategic partnership, which was announced in January 2014. IJJ aims to reach JPY 3.5 billion in sales by the end of the fiscal 2016 through this alliance.

Partner endorsements

SAP Japan

SAP Japan Co., Ltd. is very excited about IJJ GIO for SAP Solution PoC for SAP HANA. We are confident that IJJ's track record in introducing enterprise cloud solutions, their SAP application knowledge, their technical expertise, and their efforts in collaborating with partners will work to accelerate the utilization of SAP HANA in the cloud. In particular, IJJ has a long track record of proposing and installing cloud platforms in medium-sized enterprises with annual sales between 50 and 100 billion JPY. We hope that IJJ will utilize their knowledge to expand short term and low cost services that allow customers to use PoC with the latest SAP HANA appliances, so that more and more customers can continue to test and introduce SAP HANA into their own environments.

Koichiro Sorimachi
Vice President
Head of Ecosystem & Channels

ABeam Consulting Ltd.

ABeam Consulting Ltd. highly welcomes the development of an environment in which SAP HANA can be

utilized on IIJ's proven cloud infrastructure, using IIJ GIO for SAP Solution PoC for SAP HANA. We believe that IIJ offering SAP HANA cloud solutions on their high-quality and highly flexible cloud infrastructure will allow even more clients to gain access to optimal solutions with high added value. As the first Japanese company to introduce SAP HANA, ABeam Consulting has a proven track record with an extensive knowledge of the product, and will use the inauguration of this service as an opportunity to accelerate our offering of SAP HANA solutions that support the optimization of management decision, which will support our client's business expansion.

Akira Akaishi
Executive Officer, Principal
Process & Technology 2 General Manager
IT Management & Service Sector Leader

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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