



IIJ Global

For Immediate Release

**IIJ Global and B-EN-G provide cloud-based accounting outsourcing service
for customers' overseas subsidiaries**

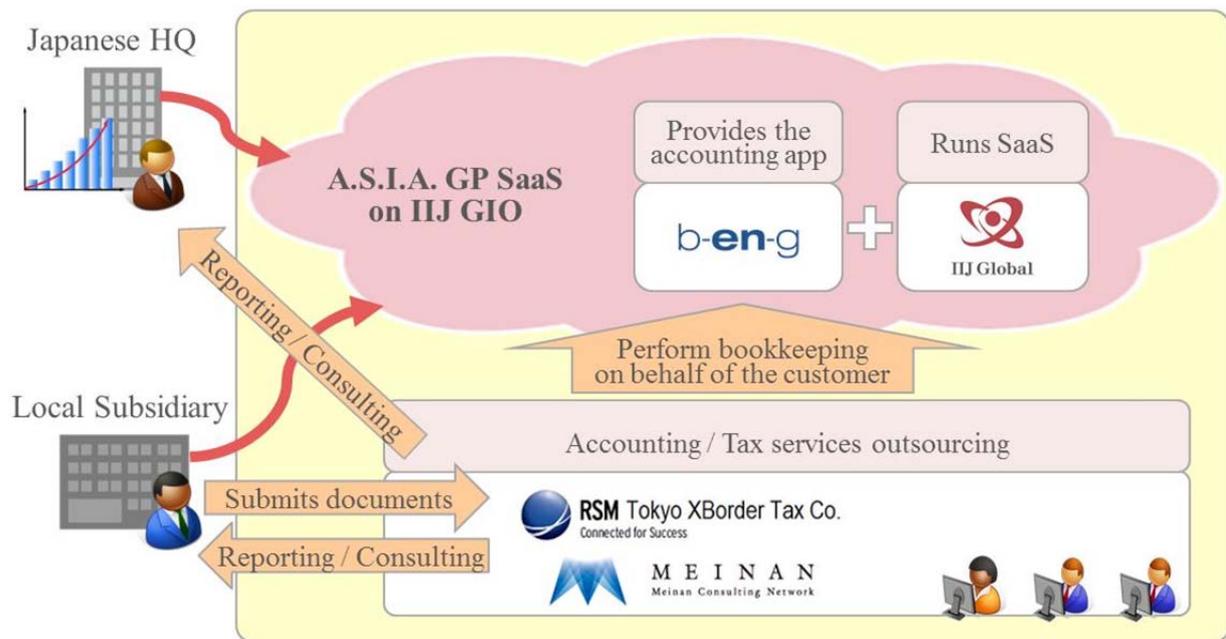
*-- Perform accounting and tax services on behalf of overseas subsidiaries
and help headquarters achieve corporate governance--*

TOKYO—April 9, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774)'s 100% owned subsidiary IIJ Global Solutions Inc. (IIJ Global) and Toyo Business Engineering Corporation (B-EN-G, TSE1: 4828) today announced that they will provide GLASIAOUS, a new cloud-based accounting outsourcing service for overseas subsidiaries that combines bookkeeping services with an accounting system. Service will start from May 1, 2014.

GLASIAOUS is an accounting outsourcing service that combines A.S.I.A. GP SaaS on IIJ GIO—a cloud-based EPR and accounting service for overseas subsidiaries that IIJ group and B-EN-G have been providing since December 2013—with outsourced accounting, including account processing and bookkeeping. IIJ Global runs SaaS (Software as a Service) on the IIJ GIO cloud platform and B-EN-G administers accounting application A.S.I.A. GP. Two firms—Meinan Certified Public Tax Accountant Corporation (Meinan Consulting Network) and Tokyo XBorder Tax Co.—are working together to perform accounting and tax services on behalf of customers' local subsidiaries.

Sometimes it is not possible to secure sufficient human resources overseas. In such cases, our experienced accounting professionals quickly and accurately process customers' accounts and thus provide total support for their overseas subsidiaries' accounting operations. This allows for transparency of accounting and financial information, as well as concrete numbers at subsidiaries. Thus headquarters can know about business conditions in a timely manner.

GLASIAOUS service concept



Overview of GLASIAOUS

GLASIAOUS is an accounting and tax outsourcing service that leverages an accounting information platform built in the cloud to allow accounting firms located around the world to perform accounting work on behalf of customers' overseas subsidiaries.

Benefits:

- Reduces the burdens on management resources and bookkeeping overhead at local subsidiaries
- Allows headquarters to view accounting data from local subsidiaries in a timely manner on the Web
- Allows headquarters to view a variety of data and thus to speed up and save work when performing consolidated account settlement
- Reduces the cost of building and operating an accounting system
- Allows the linking of data with the corporate system through a data export function

Main features and functions

- Accounting professionals with a wealth of local experience provide both bookkeeping and tax reporting outsourcing services
- A cloud-based multilingual reporting function is available
- GLASIAOUS provides a rich array of optional services to meet customers' needs and to keep pace with their future growth
- Customers can use their data in a secure environment at any time
- Customers can combine GLASIAOUS and A.S.I.A. GP SaaS on IJ GIO

The following are provided as optional features:

- Registration and output of accounting information by segment
- Provision of various services for corporate operations, including account settlement guidance for local subsidiaries and tax services

Prices and expected service area

1) Usage fees

From JPY 150,000 /month (excluding taxes)

2) Expected service area

May 1, 2014: China/Thailand

Within 2014: Singapore/Indonesia/Vietnam/India/Brazil/Mexico

Sales system and sales target

GLASIAOUS is sold by B-EN-G, IJJ Global, Meinan Consulting Network, Tokyo XBorder, and their respective partner firms. These companies will continue to run and market the service jointly.

This service is provided through the collaboration of the four companies and is expected to be used by 30 client firms within one year and 300 within three years.

About A.S.I.A. GP

“A.S.I.A.” is a global ERP package that was created in Japan. The package, based on business practices of Japanese enterprises, supports business management on a global scale. In order to serve the global market, “A.S.I.A.” is provided with multi-lingual, multi-currency, and multi-base functions, as well as various functional modules covering accounting, sales, purchasing, and stock management. As the package can handle performance management of individual companies or business units, “A.S.I.A.” helps users grasp the status of overseas bases from headquarters in Japan. This means it can be operated as a powerful infrastructure for global group management. Since 1996 when Ver.1.0 of the package was released, “A.S.I.A.” has been introduced into various clients in Japan and other Asian countries. It is now used by 300 companies in 21 countries and regions. For more information about this product, visit <http://www.to-be.co.jp/english/solution/asia/>.

About IJJ GIO

IJJ GIO Service is a high-quality cloud service that covers every service layer, from HaaS/IaaS to SaaS, using the operational expertise garnered from IJJ’s Integration and Business Platform Service (IBPS), a resource-on-demand service rolled out by the IJJ Group in 2000. It provides the IT resources used to create systems and offers these as components that can be arranged in over 1,000 configurations to create the most ideal system for a specific client and at a reasonable price. The highly secure and flexible network structure can be used to provide a wide range of system infrastructure, from on-premise private cloud environments to public cloud environments.

For more information about IJJ GIO Service, visit <http://www.ijj.ad.jp/en/svcsol/category/cloud/gio/>.

About B-EN-G

Toyo Business Engineering (B-EN-G, TSE1, 4828) is a business engineering company with wide ranging experience primarily in ERP. The company also has experience in areas ranging from IT planning, business consulting for BPR execution, consulting for IT implementation, to system deployment service and operation service. Furthermore, B-EN-G has been developing its track record in collaboration with clients to implement business applications such as ERP, SCM and CRM, and also to promote global expansion in China and other countries.

For more information on Toyo Business Engineering, visit <http://www.to-be.co.jp/english/index.html>.

About IIJ Global

IIJ Global Solutions Inc. (IIJ Global) was established in September 2010 as an IIJ Group company by acquisition of AT&T Japan's local Network Outsourcing service business. IIJ Global provides WAN Connectivity Services and Total Network Outsourcing Services from designing to building and managing corporate networks for enterprises. Not only limited to domestic but also offers Global network services. For more information about IIJ Global, visit the IIJ Global Website at <http://www.iijglobal.co.jp/en/>.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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