



Internet Initiative Japan



For Immediate Release

**IIJ and SIGMAXYZ Agree on Capital Participation for
Stronger Corporation in IT Consulting Services**

TOKYO—September 10, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI; TSE1: 3774) has acquired over 10 percent of the existing shares of SIGMAXYZ Inc. (SIGMAXYZ) and announced capital participation in the company. With the new capital participation arrangement in place, IIJ and SIGMAXYZ are to promote deepen collaborative efforts especially in the IT consulting services field.

IIJ has expanded its business by providing a wide range of high quality IT infrastructure services including network services such as Internet connectivity services and cloud computing services. SIGMAXYZ has amassed an impressive track record in business consulting services by developing corporate strategies, promoting business transformation, and designing and developing information systems to create new corporate value for its clients.

Incorporating IIJ's IT platform utilization strengths into the SIGMAXYZ service lineup, which covers everything from corporate strategy development to system implementation in an end-to-end framework, should significantly help SIGMAXYZ solve management issues for business enterprises. The arrangement should also work to enhance IIJ's consulting capabilities as it works to leverage IT in delivering solutions to customers whose management challenges are increasingly becoming complex.

Although IIJ and SIGMAXYZ have already started business collaboration, the capital participation arrangement should bring the two companies even closer together in a complementary relationship and demonstrate the strengths of the two companies which results in providing more value to clients.

About IIJ

Corporate name	Internet Initiative Japan Inc.
Address	Jinbocho Mitsui Bldg., 1-105 Kanda Jinbocho, Chiyoda-ku, Tokyo 101-0051, Japan
URL	http://www.ij.ad.jp/en/
Established	December 3, 1992
Representative	Eijiro Katsu (President & COO)
Capital	JPY 22,958 million
Stock listing	The 1st Section of the Tokyo Stock Exchange (listed December 2006; stock ticker number: 3774) NASDAQ, USA (listed August 1999; ticker symbol: IJJI)
Major shareholders	Nippon Telegraph and Telephone Corporation, Koichi Suzuki, Japan Trustee Services Bank, Ltd., Itochu Corporation, NTT Communications Corporation, etc.

Business	Provision of Internet connectivity and WAN service, network-related services, network systems construction, operation and maintenance, development and sales of telecommunications equipment
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Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States and the United Kingdom. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

About SIGMAXYZ

Corporate name	SIGMAXYZ Inc.
Address	Toranomon Towers Office, 9th floor, 4-1-28 Toranomon, Minato-ku, Tokyo 105-0001, Japan
URL	http://www.sigmaxyz.com/english/
Established	May 9, 2008
Representative	Hideki Kurashige (Representative Director, Chairman and President)
Capital	JPY 1,750 million
Major Shareholders	Mitsubishi Corporation, Internet Initiative Japan Inc., INTEC Inc., Wacom Co., Ltd., and RHJ International
Business	A business consulting service which supports the value creation of our client enterprises. (Corporate strategy design, corporate innovation, and construction of corporate information systems).

SIGMAXYZ is a business consulting company that pursues the maximization of corporate value, as a true partner for sharing goals, risks, and outcomes with clients. We grasp each client's issues and expectations, develop solutions by combining all necessary elements of business and IT, and achieve good results at outstanding speed. We aim to be a creative, highly-motivated professional group that can keep creating new value in collaboration with a variety of people and organizations.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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