



IIJ Global

For Immediate Release

IIJ Global Launches One-stop Internet VPN Service, SmartWAN

*--Providing an affordable Internet VPN environment,
from design and construction to operation and monitoring --*

TOKYO—April 4, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIIJ, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, and its 100% owned subsidiary IIJ Global Solutions Inc. (IIJ Global) today announced the release of SmartWAN, a new network service with the centralized network-equipment management system, Service Adaptor Control Manager (SACM). The new service, which is to be released on April 22, 2013 is an upgraded version of IIJ Global Smart WAN Service that has been provided since September 2012.

SmartWAN provides a one-stop managed Internet VPN service, from network design and construction to access line/equipment procurement and system operation/administration. The SACM management mechanism and IIJ Global's many years of network operations experience combine to reduce the operational overhead normally associated with corporate networks. Through SmartWAN service, clients receive high-quality yet affordable network environment with IIJ's new proprietary service adapter, SA-W1. With contract terms as short as one month, the service can be used in a wide range of short-term applications.

SmartWAN has following features:

Wireless-LAN service adapter SA-W1

The SmartWAN service includes IIJ's proprietary service adapter such as SA-W1. The SA-W1 service adapter makes it possible to establish a network environment in stores and other locations that may be difficult to setup a traditional wired Internet access line (mobile VPN connections are planned for release in July 2013). It also supports the increasingly popular tablet devices. The wireless access point can be centrally managed through the SACM.

IPv6 compatibility

SA-W1 is also compatible with IPv6 (NGNVPN), which is expected to be used in a growing number of applications. This makes it possible to build a low-cost IPv6 environment to take advantage of the low-latency, high throughput, and superior security of IPv6.

Low-maintenance operations monitoring

The IIJ Global Help Desk monitors the equipment and lines 24 /7. With an efficient and fast operations service, the client gets a stable network environment without the operational overhead. Clients can check on

the status of a nation-wide SA-W1 network through a dedicated Web portal, and they can also receive notifications by email in the event of a network failure.

One-month minimum contract

The minimum contract term is one month, making this service ideal for a broad range of temporary applications. This makes it possible to setup a short-term network at a construction site or a temporary store or office.

Double wireless WAN functions (scheduled for the first half of the fiscal year ending on March 31, 2014)

In addition to the common wireless WAN connection, there is a second wireless WAN function that can be used simultaneously with a different mobile data carrier, which also provides communications redundancy.

IIJ Global will continue to leverage the synergy within the IIJ Group to develop and provide services that meet a broad range of needs.

About IIJ Global

IIJ Global Solutions Inc. (IIJ Global) was established in September 2010 as an IIJ Group company by acquisition of AT&T Japan's local Network Outsourcing service business. IIJ Global provides WAN Connectivity Services and Total Network Outsourcing Services from designing to building and managing corporate networks for enterprises. Not only limited to domestic but also offers Global network services. For more information about IIJ Global, visit the IIJ Global Website at <http://www.ijglobal.co.jp/en/>.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and cloud computing/data center services, security services, Internet access, and content distribution. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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