

For Immediate Release

**IIJ Launches the IIJ GIO for SAP Solution
to Support in the Use of SAP® BASIS on IIJ GIO**

TOKYO—July 31, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIIJ, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the immediate release of the IIJ GIO for SAP Solution that provides clients who use IIJ GIO as an SAP Business Suite infrastructure with support for implementing and operating SAP BASIS in a cloud environment.

This solution provides a platform for using the SAP Business Suite on IIJ GIO, and supports with the construction and operation of the system.

IIJ GIO for SAP Solution components

Cloud platform

This solution provides virtual servers, dedicated servers, and a virtualized platform for the client's exclusive VMware virtual environment. Clients can build an asset-less, highly scalable SAP environment platform by using IIJ's cloud service as the SAP system platform. With this solution, clients can bring in their own assets or install their own WAN (dedicated lines, IP-VPN, etc.), which was not possible on the public cloud, and we can help with network configuration and high-performance servers required by the SAP Business Suite environment.

Construction and implementation support

IIJ can support with any aspect of construction or implementation for clients using SAP Business Suite on an IIJ GIO platform: from constructing SAP BASIS components, such as transport management design or user management design, to building infrastructure, such as a backup system, a high-availability system, or a disaster recovery plan. For new clients or clients moving their SAP environment from their on-premise systems to IIJ GIO, IIJ provides free environment sizing and similar construction support services.

Monitoring, operation

The IIJ GIO Unified Operation Management Service, introduced in October 2012, has been expanded to include SAP software. We have added an SAP BASIS monitoring feature, and we are offering SAP BASIS, which supports other SAP software, and database and infrastructure operating services. In addition to IIJ GIO, we can perform centralized monitoring and operation of hybrid-cloud environment combines cloud-based systems with on-premise systems.

In April 2013, IJ met SAP's quality criteria for service security levels, operational management levels, infrastructure robustness, and support system, among other areas, and obtained the "SAP Certified in Hosting Services" and "SAP Certified in Cloud Services" certifications. The IJ GIO for SAP Solution was introduced after receiving certification and expanding services for SAP systems. Clients who move their SAP Business Suite systems to a high-security cloud service can reduce initial investment and operational costs, and quickly develop and implement systems that facilitate quick management decisions.

IJ intends to reach sales of up to JPY 1 billion annually in 2015 in SAP-related services, including this solution.

IJ will continue to provide enterprises with secure, highly reliable cloud services for mission-critical core systems.

Note: "SAP," the SAP logo, and all SAP product and service names mentioned herein are the trademarks and registered trademarks of SAP AG in Germany and other countries. All other company names, logos, product names, and other such items mentioned herein are the properties of their respective trademark holders.

About IJ

Founded in 1992, Internet Initiative Japan Inc. (IJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IJ has built one of the largest Internet backbone networks in Japan that is connected to the United States and the United Kingdom. IJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IJ, visit the IJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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