



For Immediate Release

IIJ Group Launches Cloud Service in Europe: IIJ GIO EU Service

--Broadband backbone to be built at London Data Center to provide high-quality cloud service--

TOKYO—August 5, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, and its consolidated subsidiary in London, IIJ Europe Limited (IIJ Europe) today announced the immediate release of the IIJ GIO EU Service.

IIJ GIO EU Service leverages the expertise garnered through operating the IIJ GIO Service in Japan, offering the same high-quality server environment in Europe as IIJ does in the Japanese market. The client can select the type of server (virtual or physical), CPU performance and memory size, OS, and other features, making this service highly adaptable.

Service feature highlights are as follows:

- A stable network for a flat monthly fee

IIJ established a data center in London in April 2013 and built a high-capacity backbone network(*1) that connects Japan, the UK, and the US. Using high-speed Internet connections, the client has access to a stable server environment with low latency. A great many of the cloud services in Europe use traffic-based fees, while this service includes network costs in the same monthly fee, so clients pay the same price even if they experience sudden spikes in traffic.

- A cloud service with the same high quality as that in Japan

This service benefits from IIJ's operational and managerial expertise gained in the Japanese market to deliver high-quality cloud services in Europe with the same level of excellence as that in Japan. IIJ Europe's service-level agreement (SLA) guarantees more than 99.99% uptime for virtual servers, among other objective measures of service, with money back if quality drops below these levels. We also provide an optional backup storage service at the individual data file level, which provides a layer of security for core enterprise systems, financial systems, and other mission critical operations.

The IIJ Group will continue to leverage its advanced technology and expertise to create new system integration and cloud services while serving even more businesses in Europe, both European and Japanese.

(*1) For the latest information on the IIJ backbone network, see <http://www.ij.ad.jp/en/company/network/backbone/>.

■ IIJ GIO EU Service Specifications

Basic Specifications						
Base server	V Series (virtual server)					X Series (physical server)
Grade	V10 WS/LC	V20 WS/LC	V40 WS/LC	V80 WS/LC	V160 WS(*2)/LC	X160 WS/LC
CPU performance (ICU(*3))	1	2	4	8	16	16
Memory	1GB	2GB	4GB	8GB	16GB	32GB
Disk size	40GB (IP-SAN)					300GB (RAID1)
Additional disk space (additional fee)	100GB, 300GB, 500GB, 1TB (maximum of two additional disks can be added to one server)					—
NIC	4					
Network bandwidth	1Gbps (shared)					
OS	Windows 2008 R2/ Windows 2012 Cent OS 5.X / Cent OS 6.X 64bit					

(*2) Only compatible with Windows 2012

(*3) 16 ICU is the equivalent of 2 x 4 core

About IIJ Europe

IIJ Europe is a UK subsidiary of IIJ Exlayer Inc. which was established in June 2001 and became an IIJ consolidated subsidiary in April 2012. The company name was changed to IIJ Europe Limited in April 2013. Based in London, the company uses its advanced technology to provide high-quality value-added systems integration services to Japanese companies establishing a base in Europe.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States and the United Kingdom. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.iij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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*Correction and apology

We would like to make the following correction regarding the NIC's numeric data of IIJ GIO EU Service Specifications.

error) 2(Internet connection, private VLAN)

correction) 4

We sincerely apologize for the mistake.