For Immediate Release

IIJ Cloud Service Supports Interconnectivity with Microsoft's Cloud Service

--IIJ's proprietary router makes it possible to establish a private network connection between clouds--

TOKYO—April 17, 2013—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the release of the IIJ GIO Component Service, which provides cloud-based interconnectivity with the Windows Azure Platform provided by Microsoft Japan .

The IIJ GIO Component Service is a custom-made cloud service that provides a remarkably flexible platform that meets the needs of corporate information systems. Azure is a public cloud service provided by Microsoft that allows access to computing resources over the Internet. Until now, Azure did not support external private network access.

Microsoft Japan is the first to offer a network feature that enables access to external private networks via Azure. IIJ conducted an interconnectivity test with the IIJ proprietary router SEIL Series, and we were able to successfully establish a secure connection with Azure. With this, clients using the IIJ GIO Component Service and users of Azure can create a flexible cloud environment using the cloud services of both companies and other packages and solutions.

For example, integrating an accounting system built on the IIJ GIO Component Service and an order management system built on Azure has the potential for increasing operational efficiency. Users of Azure can augment their system with a database service on IIJ GIO.

Connections between Azure and the IIJ GIO Component Service are encrypted and require authentication, so users can rest assured that their data is secure.   IIJ provides the router required to establish a private network connection with Azure.

Fees

Service	Initial Fee	Monthly Fees
IIJ GIO Component Service SEIL/x86	JPY 48,000	JPY 24,000

(*) Prices do not include construction costs.

IIJ will continue to expand its cooperation with Microsoft in the area of cloud computing, and work to increase convenience for enterprise clients.

Endorsement from Microsoft Japan

Windows Azure allows customers to choose a hybrid cloud environment, and I am delighted with IIJ's public announcement about the network connectivity between their router, SEIL, and Windows Azure Virtual Network. With this announcement, customers of both companies can use the IIJ GIO Component Service to secure their hybrid cloud environment in Windows Azure. Moving forward, Microsoft Japan will continue its cooperation with IIJ in order to extend the benefits of the cloud to more users.

Seiji Umeda

Director, Server Platform Business Group, Microsoft Japan

About IIJ GIO Component Service

The IIJ GIO Component Service is a flexible customized cloud system. The IIJ GIO Component Service servers and IT resources can be combined to create a flexible system at the entry level or at the enterprise level. The IIJ GIO Component Service consists of a base server and add-on functions. With all the different components, there are more than 1,000 possible combinations to handle any type of system. For details, see the following website.

http://www.iij.ad.jp/en/svcsol/service/gio/

About Windows Azure Platform

Azure is a public cloud service that provides computing resources from the Microsoft Data Center via the Internet. Users can use only the computing resources that they need, when they need them, and the system enables the seamless integration with servers and software resident on the corporate network. For details, see the following website.

http://www.windowsazure.com/

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and cloud computing/data center services, security services, Internet access, and content distribution. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.