Note for readers of this English translation

This document has been translated from the Japanese original for reference purpose only. In the event of any discrepancy between this English translation & the Japanese original, the Japanese original shall prevail.

As a hub for multi-cloud IIJ launches new cloud data hub service

December 12, 2022

Internet Initiative Japan Inc.
Executive Officer
Division Director for Cloud Division
Naoshi Someya

IIJ celebrates its 30th anniversary on December 3, 2022.

There was no hesitation in naming the company with “initiative,” 30 years ago.

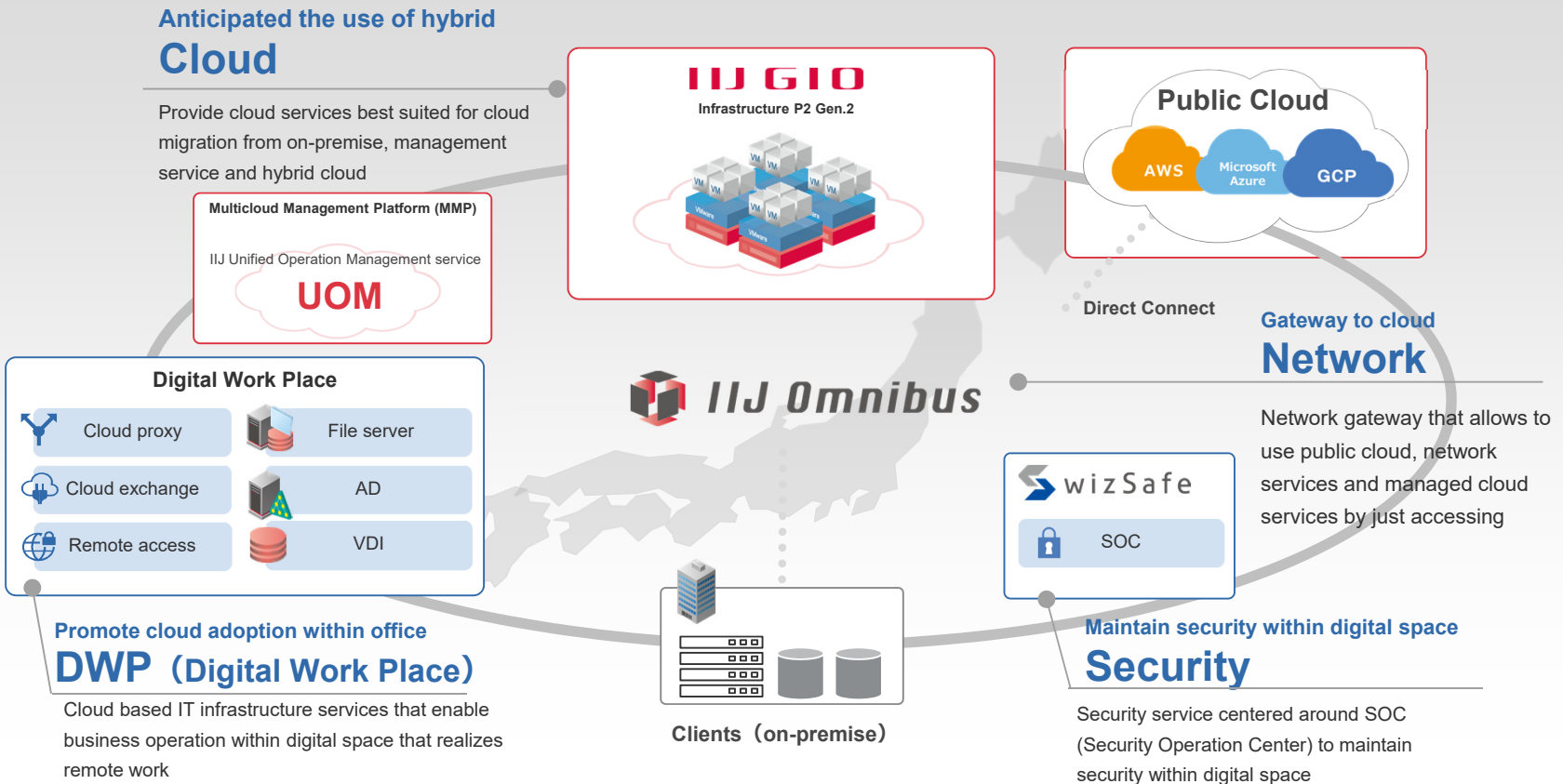
As a pioneer, IIJ has always been opening up the possibility of Internet and shall continue to challenge in new innovation.

“I” in the middle of IIJ is “initiative”

- IIJ is always the beginning and the future.

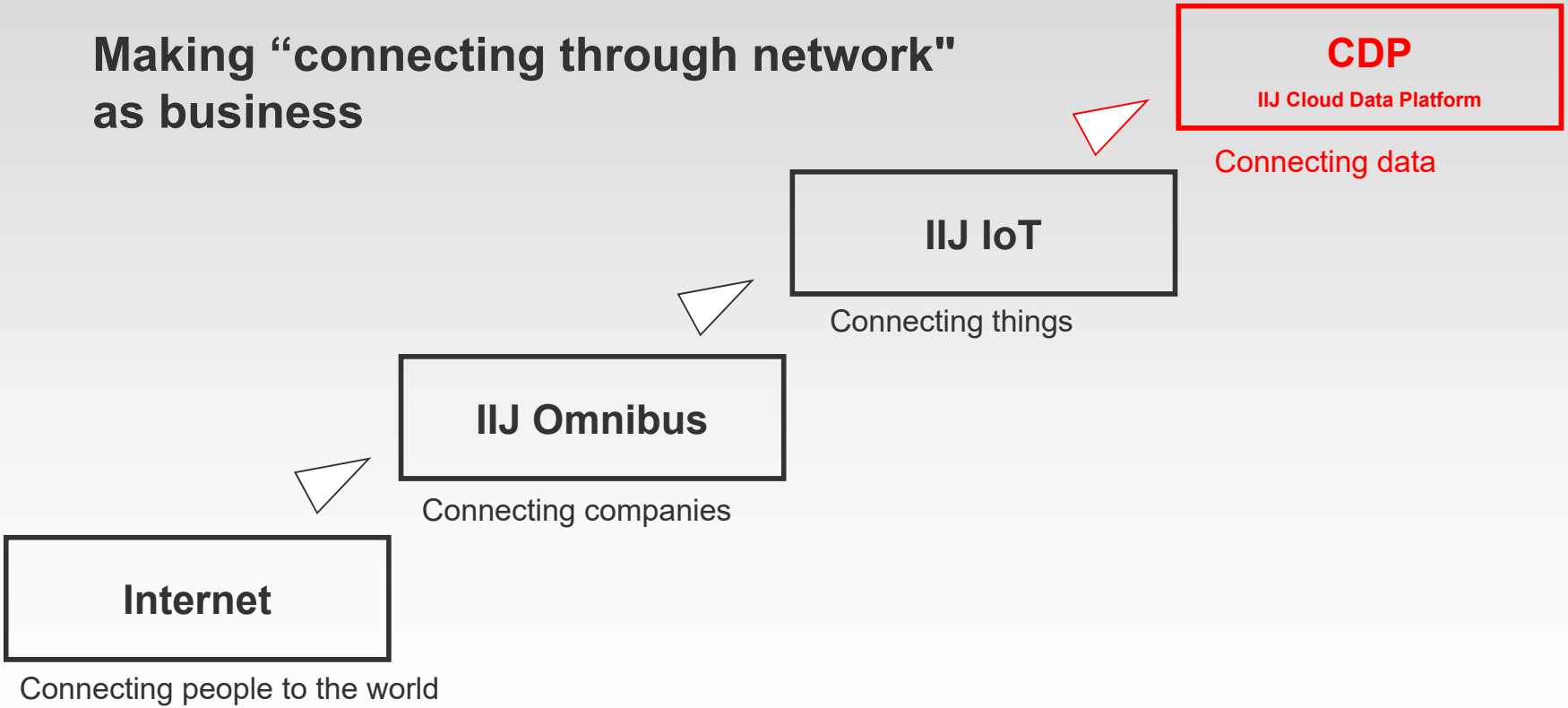
Shaping the needs of the time

As a partner, IIJ supports clients' business by anticipating IT issues as well as changes in the environment and making them into services



IIJ's Core Competence

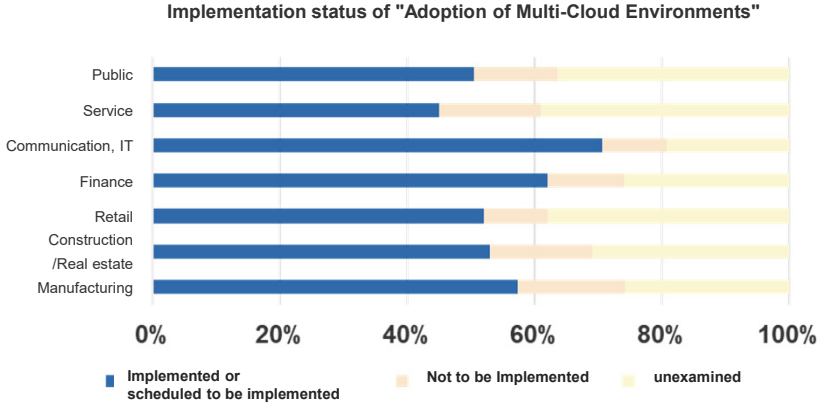
Making "connecting through network" as business



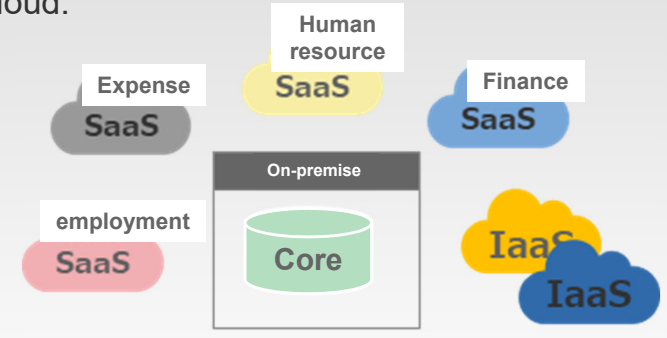
The reality of enterprise multi-cloud

Optimal use of cloud computing for each purpose is advancing

Many companies choose optimal use of cloud computing for each purposes, and it becomes commonplace to use multiple cloud computing services in addition to on-premise.
On the other hand, new challenges appeared by using multi-cloud.



Source: ITR Domestic IT Investment Trends Survey Report 2022

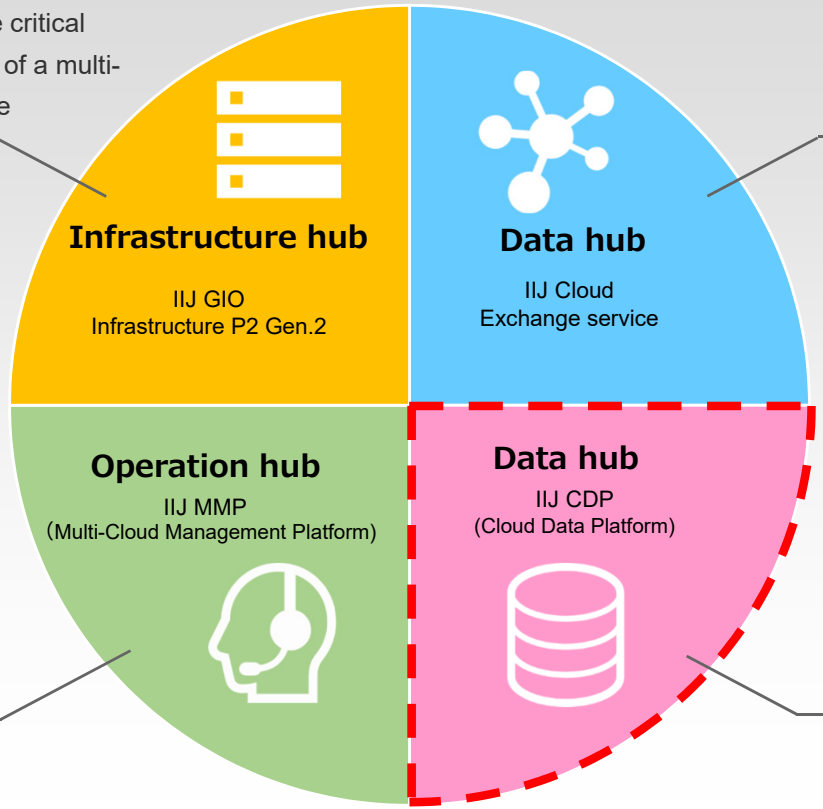


Multi-cloud collaboration become complexed

Don't want to link sensitive data such as personal information to SaaS

The service concept of "Four Hubs" to support multi-cloud

Infrastructure services that handle critical information and serve as the core of a multi-cloud, an alternative to on-premise

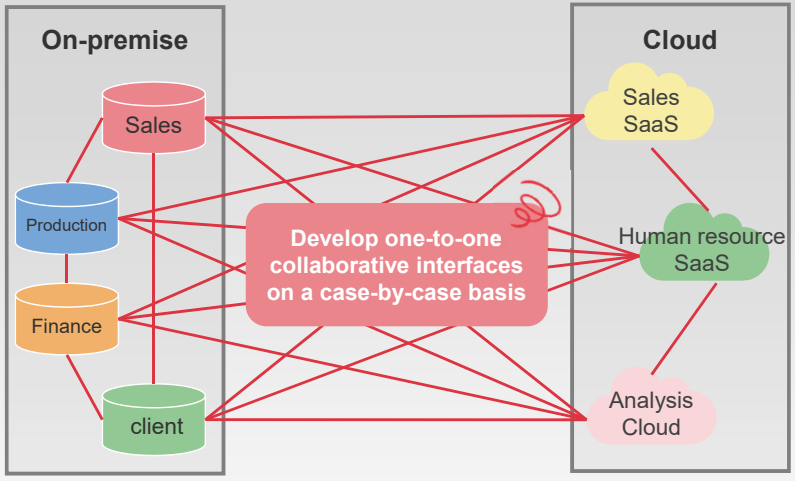


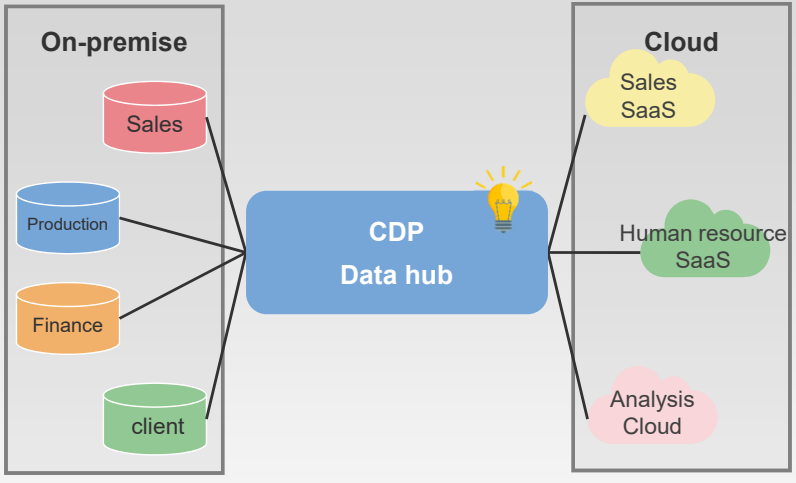
Cloud-to-cloud connectivity network that connects public cloud, on-premise, and IIJ GIO

Unified operation management service improves operational efficiency in multi-cloud environments

Secure data integration service that connects on-premise and cloud as well as cloud and other cloud

Challenges in enterprise data use and the aims of CDP





Challenges of data utilization in multi-cloud environments

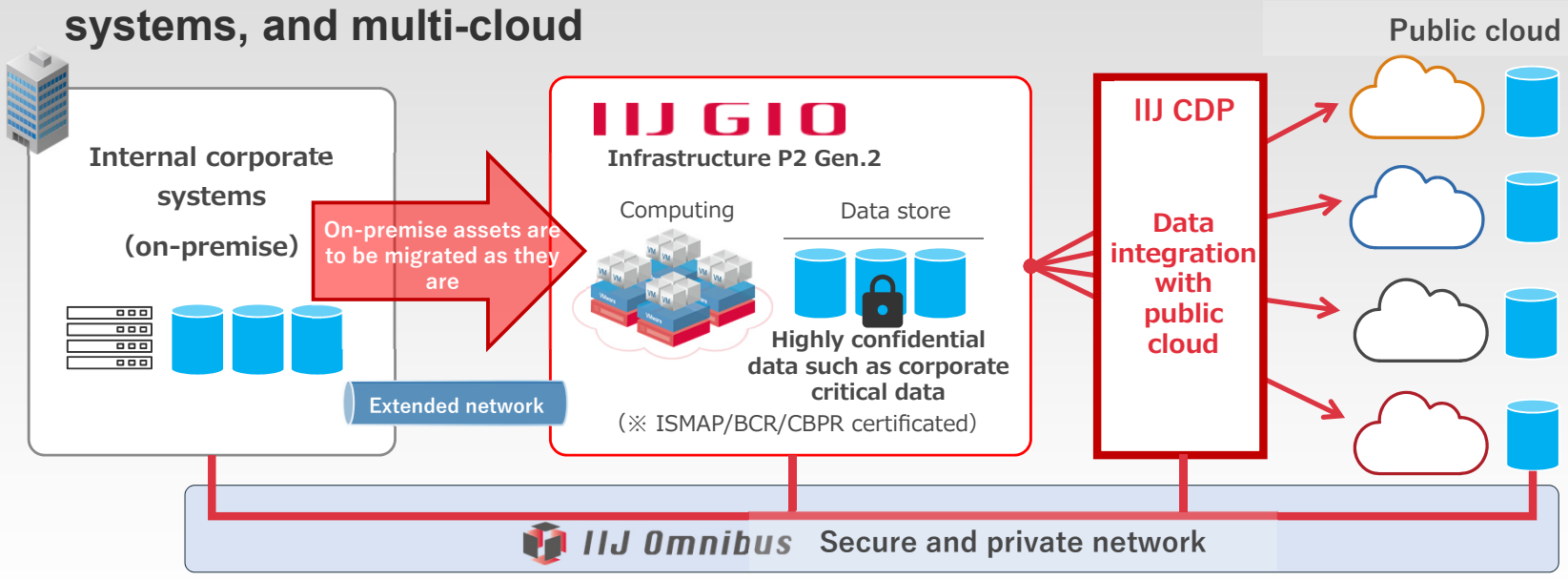
- **Development of data integration interface one by one becomes a bottleneck**
- **Concerns about integrating sensitive data such as personal information into SaaS**
- **High hurdle for initial introduction of sophisticated data integration tools**

CDP Data Hub to solve such problems

- **Integration with a wide variety of applications to access to cloud easily**
- **Masking function and access logs to handle sensitive data**
- **Cloud services that allow for small start**

The world multi-cloud aims for

It is the world that realizes “full cloud” of enterprises systems based on secure network, IIJ GIO which is a migration destination of on-premise systems, and multi-cloud



(※):
- IIJ GIO Infrastructure P2 is registered with ISMAP (Information System Security Management and Assessment Program), Japanese government’s cloud service list
- BCR approval: IIJ’s comprehensive rules regarding how to handle personal data meet the rigorous EU’s standard and have been approved by EU’s Data Protection Authority
- CBPR certification: IIJ is recognized as an organization that effectively protects personal data, enabling its customer to transfer personal data within APEC region

IIJ supports corporate DX by connecting “four hubs” for multi cloud through services

IIJ
Internet Initiative Japan

30th Anniversary

Easy, Secure, and low-cost data migration between on-premise and multi-cloud

IIJ Cloud Data Platform Service

December 12, 2022

Internet Initiative Japan Inc.
Toru Suzuki, General Manager, Service Planning Office, Cloud Division

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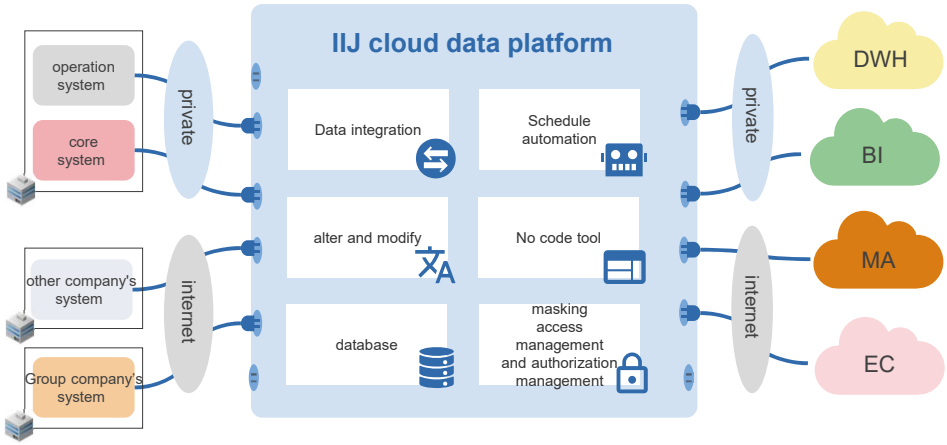
CDP is a PaaS service realizing data collaboration “easy” “secure” and “low-cost” as a hub connecting on-premise and cloud



Various cloud interface

Offers more than 90 integration adapters including cloud services such as Salesforce and AWS as well as RDBMS such as Oracle DB and MS SQL

Data flow for integration can be developed with no code

Data flow development with GUI by flow designer
As managed services, only utilize functions

Protect sensitive data by data masking

Anonymization of personal information and concealment of sensitive information
Use as a measure to prevent data leakage

on-premise and closed network connectivity

By using together with IIJ network services, closed connectivity to on-premise system is realized

Immediately connect a wide variety of partners with about 90 types of integration adapters

Standard

file format

CSV XML PDF ZIP GZIP TAR JSON
HTML MIME（S/MIME) 固定長
text binary

network

SOAP REST HTTP/HTTPS FTP/SFTP
POP3/POP3S IMAP/IMAPS
SMTP/SMTPS LDAP/LDAPS

database

Oracle DB2 SQLServer MySQL
PostgreSQL MariaDB MongoDB
Microsoft Access FileMaker

Option

ERP

Microsoft Dynamics 365
Oracle Netsuite
SAP SAP S/4 HANA
ServAir
ツバイゾ

back office

MFcloud経理
PCAfinanceDX PCA商魂・商管DX
SmartHR
Office Station
請求management 口ボ
奉行ERP

EDI

JFT SaaS
Biware
EDIFAS

Office/Groupware

Excel ActiveDirectory
Microsoft SharePoint
Notes/Domino
Microsoft Teams
Microsoft Office 365
Google（Gmail Calendar, Drive, Spread Sheet, Cntact）
BOX
Garoon
PowerEgg

SFA/CRM/marketing

Salesforce
Marketo
Oracle Eloqua
Google Analytics
Google Ads
Sansan
uSonar
DataMaster
名刺商売繁盛
KREISEL
Microsoft Dynamics 365 for Sales
Microsoft Dynamics CRM

database

Amazon Aurora DynamoDB
Azure Cosmos DB SQL DB
Amazon Redshift
Google BigQuery
Snowflake

cloud (IaaS)

Amazon Web Services
Microsoft Azure
Google Cloud Platform

SNS

LINE Slack
Facebook Twitter

IoT/blockchain

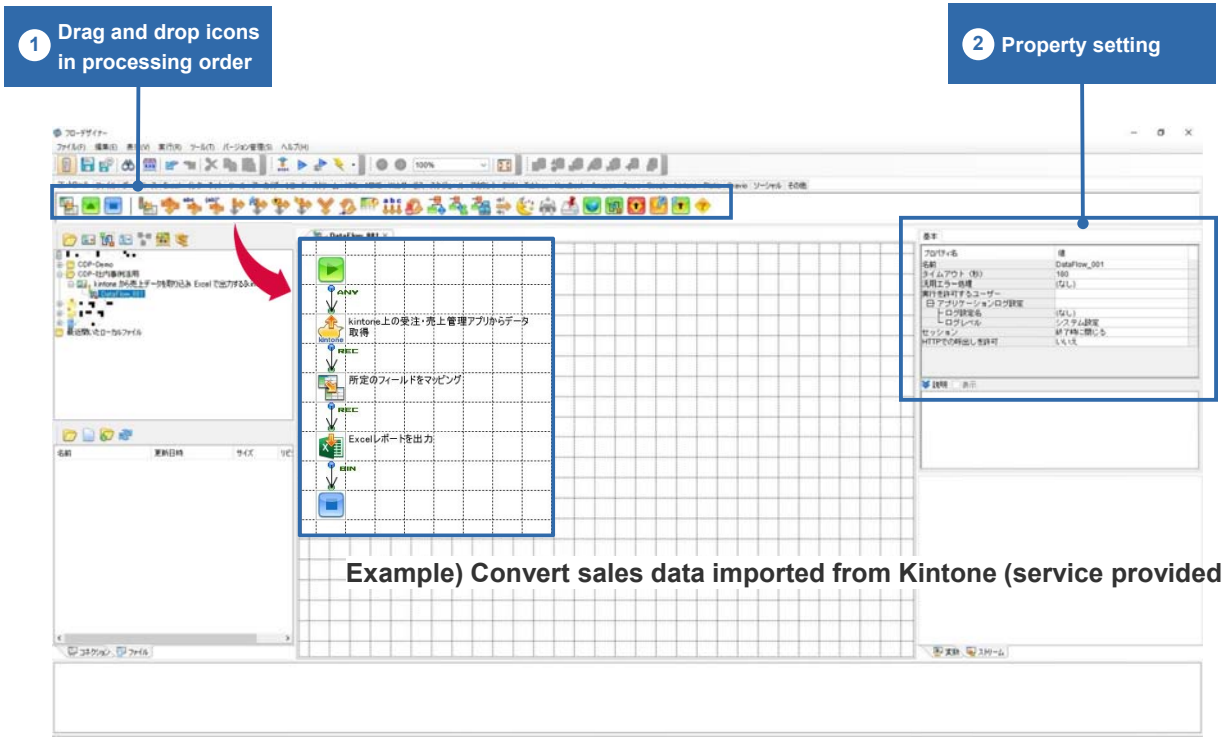
Ethereum

development platform

Kintone
ServiceNow
Intra-Mart
Canbus.
BIZ Platform
Business b-ridge

*Some service names are intentionally left in Japanese

Data can be easily altered and modified by simply arranging icons, even without knowledge. Speedy development using pre-prepared adapters.



Example) Convert sales data imported from Kintone (service provided by Cybozu) to Excel

Asteria warp

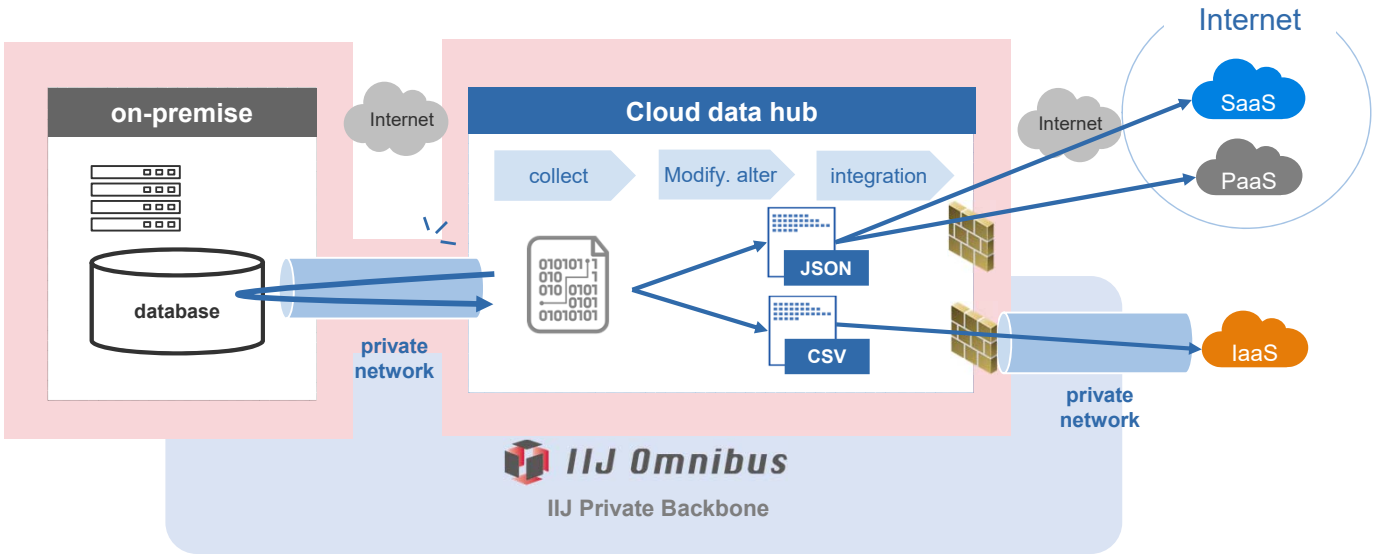
No.1 share in Japan for 15 consecutive years

Used by more than 9,500 companies

The data integration function of this service uses Asteria Warp as its core engine.

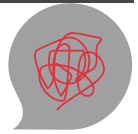
（Source）Techno System Research Co., Ltd.
“Software Marketing 2022 EAI/ESB Market Overview”

Due to private connectivity with on-premise environment, the service can be used as a part of on-premise which means a database without Internet reachability can be integrated to cloud.



Protect sensitive data by masking function
Secure integration to Cloud

Bottleneck when using data

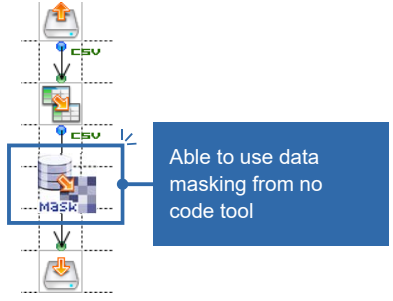


- **Want to conduct EC purchase analysis jointly with an agency…**
- **It is time-consuming to mask personal information when passing it to the cloud…**
- **Want to implement cloud migration with high quality test data…**

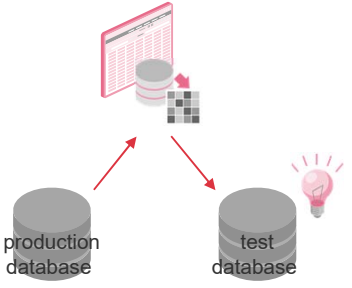
IIJ can・・・

By simply adding an icon on the flow design to complete the anonymization process

Offers data masking function as a standard function

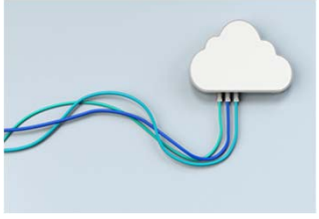


Quickly compete test database just like the production database



This service platform is provided from domestic cloud “IIJ GIO P2 service”

Initiatives taken by IIJ Group and IIJ GIO P2



Registered with ISMAP

- ISMAP is a program designed to have cloud services assessed and registered in advance as meeting the security requirements of the Japanese government so as to ensure a level of security and facilitate smooth introduction in government procurement of cloud services
- After independent auditors’ audit on the effectiveness of internal control, ISMAP registration is completed

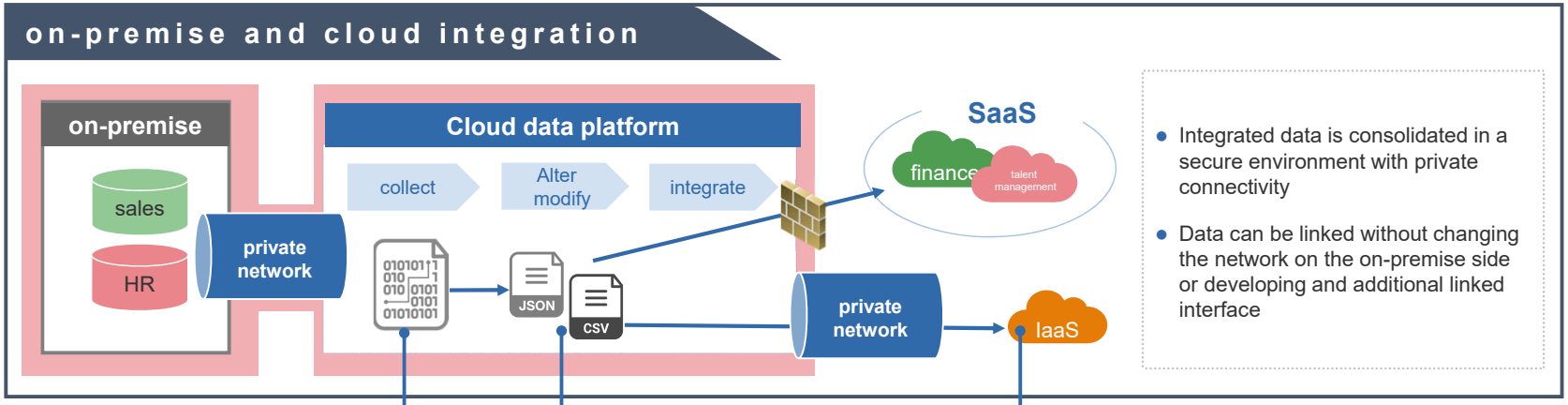
BCR approval, CBPR certification

- BCR approval: Approved as a corporate group taking appropriate protective measures as required by the EU GDPR
- CBPR certification: Certified in conformity with APEC Privacy Principles for the protection of cross-border personal data of enterprises, etc.

Cloud security certificates (ISO/IEC 27017:2015)

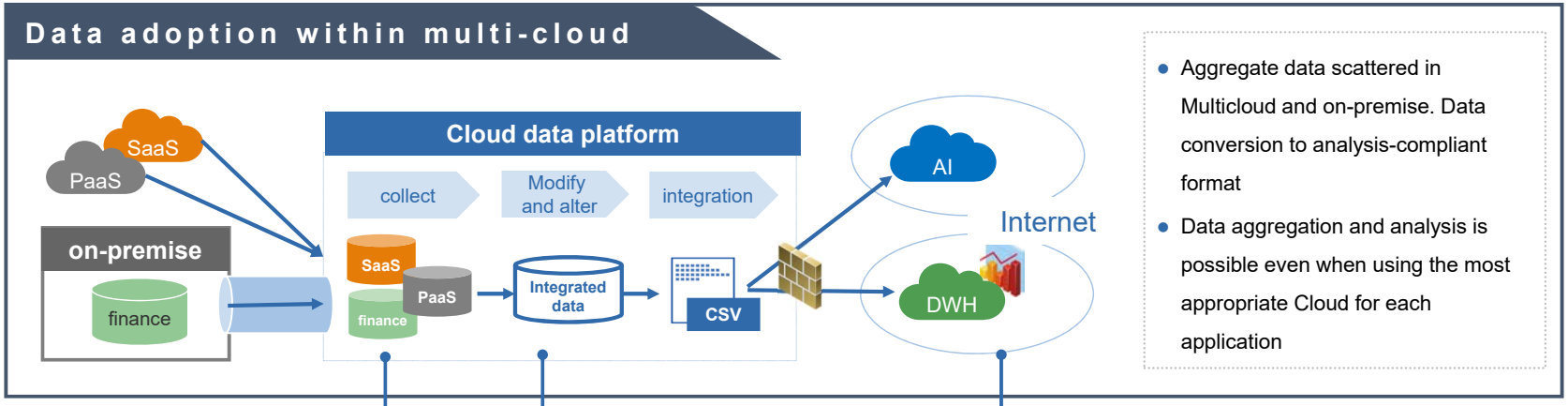
- Third-party certification that cloud services are provided under an established information security management system and in line with information security management practices

Private connectivity and a rich set of interfaces allow Cloud integration without modifying the existing on-premise system



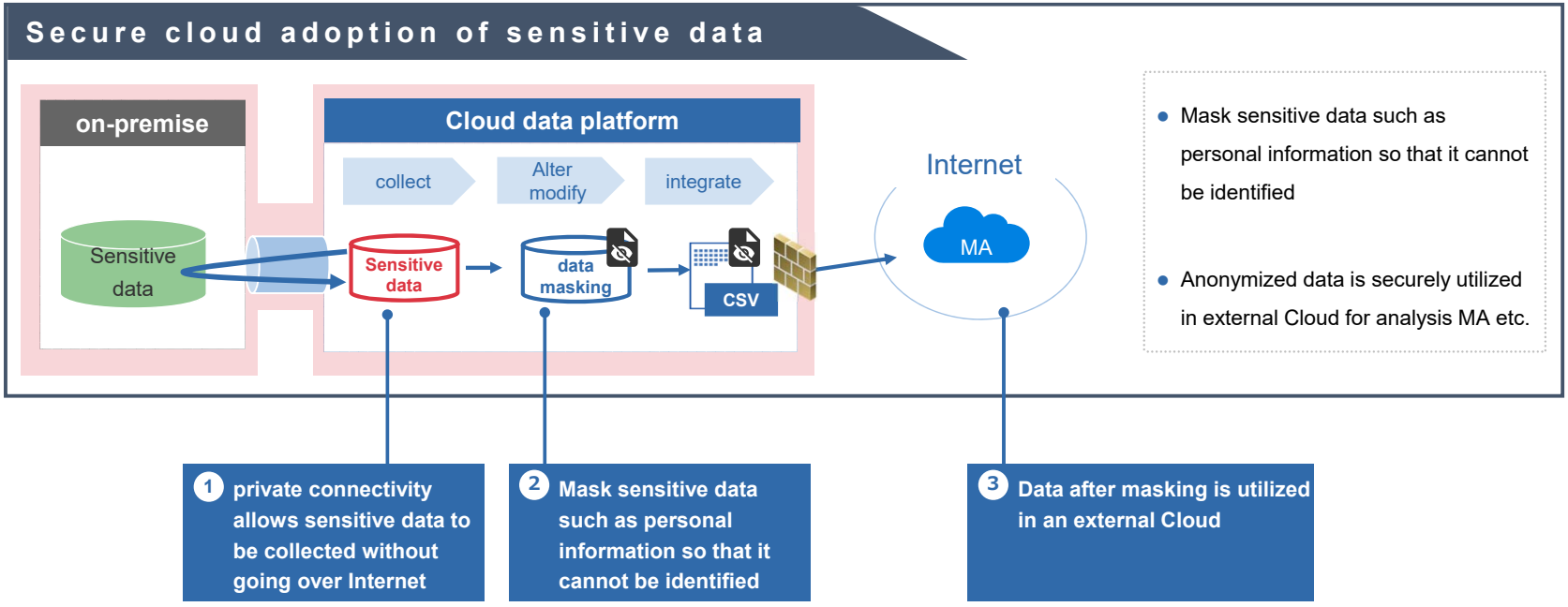
Serve as a hub of data integration for Multicloud environment

Able to realize Cloud utilization by the right person in the right place



1. Collect data from on-premise and cloud service
2. Data formatting, including data type conversion, duplicate elimination, and data merger
3. Utilize data in the most suitable cloud according to usage and price

Sensitive data such as personal information stored on-premise is made confidential by data masking. Data can be used safely in Cloud



No initial cost. No minimum contract period. Depending on data integration volume and requirement, one can flexibly change editions and resources. Able to start small

Edition

Entry

- Edition suitable for small start with minimal data integration functions and database integration.

From JPY120 thousand per month

Standard

- Standard edition maintains a comprehensive set of data integration functions. External triggers and sub-flow processing are available, allowing for more advanced functionality than Entry.

From JPY290 thousand per month

Enterprise

- Edition designed for large-scale, high-volume processing that implements functions such as recovering from the middle of processing in the event of an error (priority execution and check pointing).

From JPY350 thousand per month

✖

Computing resource

SMALL

- CPU：2vcpu
- Memory size ：3GB
- data store volume：500GB（encrypted）

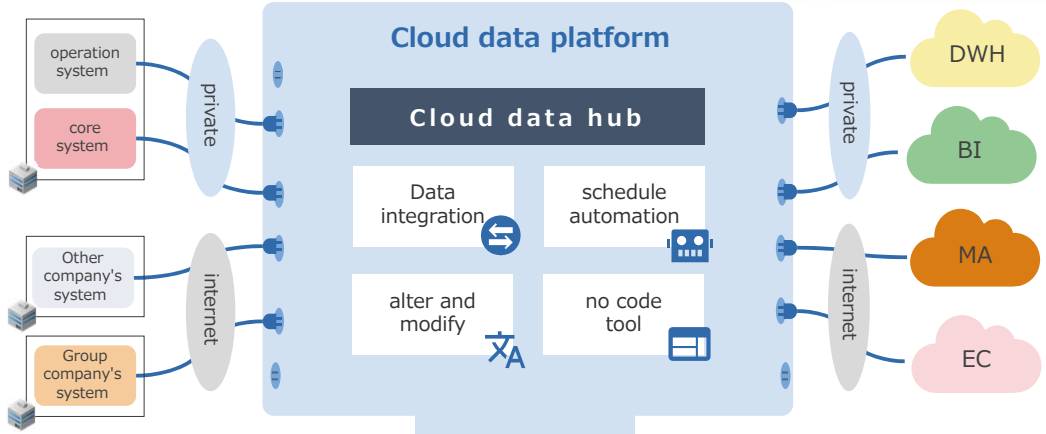
MIDDLE

- CPU：6vcpu
- Memory size ：12GB
- data store volume：500GB（encrypted）

LARGE

- CPU：12vcpu
- Memory size ：24GB
- data store volume：500GB（encrypted）

Future Development Plans



Data store

- data base — Coming soon
- object storage — Coming soon

Support for basic use cases of data integration

Data analysis

- cloud DWH — Coming soon

Provide cloud DWH suitable for large volume data processing and analysis as a managed service

security ・governance

- data masking
- 証跡 management
- access management
- Edge processing — Coming soon

Provide a mechanism to securely process sensitive data

API GW

- API integration/ management — Coming soon

Realize more sophisticated use of the data by calling data through application

The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.

Disclaimer

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